

FORECASTING ANALYTICS

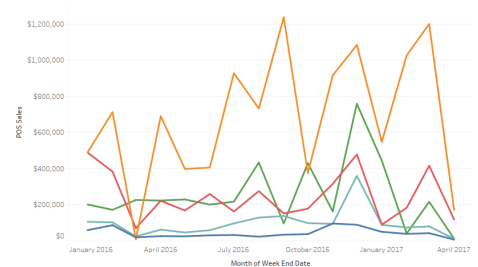


WHO WE ARE

Established in 1999, TR Data Strategy was founded on the idea that data, combined with insights and execution, can transform all aspects of an organization. Working with diversified clients from startups to the nation's largest retailers, TR Data Strategy offers a range of services, connections, and industry experience. No matter the industry, the goal remains the same: **to efficiently bring growth and measured value.**

OUR FORECASTING ANALYTICS SERVICES INCLUDE

- Determining Appropriate Inventory Levels
 - Determining current store, e-commerce, and warehouse inventory
- Reviewing Past Sales Records and Peak Seasons for Products
- Reviewing Market Behavior and Analyzing Competition
- Determining How Pricing Affects Forecast
- Understanding Lead Times in Manufacturing
 - Calculating average shipping lead times
- Understanding Current Capacity
- Determining Future Capacity
- Improving Strategy for Marketing & Sales Effectiveness



IS YOUR ORGANIZATION DATA DRIVEN?



Let TR Data Strategy Help You:

- Reduce Inventory
- Understand Capacity
- Improve Supply Chain

For inquiries, contact us at 616-827-3300 or info@trdatastrategy.com