

## KPI DASHBOARDING

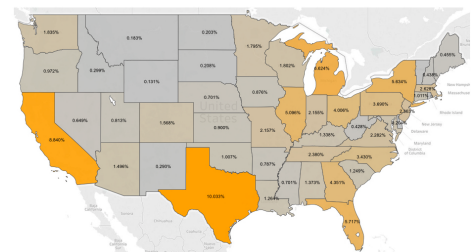
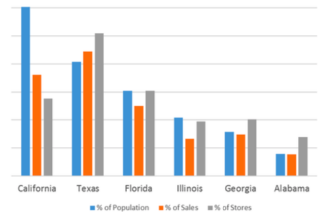


### WHO WE ARE

Established in 1999, TR Data Strategy was founded on the idea that data, combined with insights and execution, can transform all aspects of an organization. Working with diversified clients from startups to the nation's largest retailers, TR Data Strategy offers a range of services, connections, and industry experience. No matter the industry, the goal remains the same: **to efficiently bring growth and measured value.**

### OUR KPI DASHBOARDING SERVICES INCLUDE

- Reviewing Current Processes and Analytics to Determine Areas for Growth
- Setting a Baseline for Growth
- Developing KPI Dashboards for Ongoing Reporting
- Providing the Correct Information in All Parts of the Organization
- Measuring Performance & Results of Company and Departmental Goals
  - Including visualization for ease of communication
- Ensuring Efficient Understanding of:
  - Operational effectiveness
  - Marketing effectiveness
  - Financial effectiveness
- Updating and Sending Out Dashboards on a Regular Basis



### IS YOUR ORGANIZATION DATA DRIVEN?



#### Let TR Data Strategy Help You:

- Understand Your Overall Business
- Improve Response to Gaps
- Deliver Information at the Right Time to the Right People

For inquires, contact us at 616-827-3300 or [info@trdatastrategy.com](mailto:info@trdatastrategy.com)